



HONEYDAY BEE FARMS

Our Journey

HoneyDay
did not
begin as a
brand;

we started as
a beekeeping
community.



25000+

trained farmers,
beekeepers & tribals



4000+

bee farmer ecosystem for
sourcing



150+ MT/month

honey processing
capacity

as of
today;

B2B &
private labelling

honey processing
& bottling

bottling facility built to
international standards

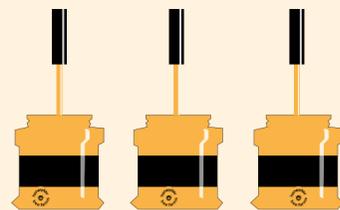
setting up and managing
apiaries

bee breeding
& supply

beekeeping equipment
manufacturing



Ethical honey
harvesting



Filtration &
bottling at world
class facility



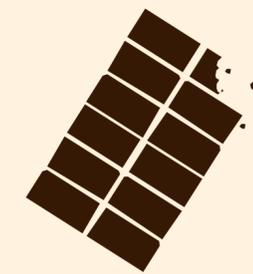
Industrial
bottling



Private
labelling & B2B
supply



Traceability &
testing



Other value
added
products

from blossom to bottle



Bee breeding & colony supply



Beekeeper training & ecosystem building



Pollination & agricultural support



Managed bee farms



Equipment manufacturing



Digital tools & apiary tracking

life around the hive

APICULTURE

=

**HONEYDAY
BEE FARMS**

THE JOURNEY

Phase 1: Foundation



Phase 1: 2010 – 2023

- Operational small scale honey bottling facility
- Small scale beehive manufacturing capability established

Manufacturing Capacity

- Responding to buyer enquiries and emerging opportunities
- Sales happening alongside ecosystem and operations work

Infrastructure

- Beeboxes: ~400 per month
- Honey bottling: <5 tonnes per month

Market Approach

Phase 2: Transformation

2023 – 2025

- Major shift towards scalable infrastructure
- Designed facility for international food safety standards
- Shift from operational depth to scalable capacity
- Long-term B2B & export readiness planning

Strategic
Focus

Phase 2: 2023 – 2025

Infrastructure

- State-of-the-art honey processing facility established
- Designed for international accreditation compliance from inception
- Modernised, high-speed beehive manufacturing machinery

Manufacturing Capacity

- High quality & precise beehives manufactured
- Honey processing scaled toward 150+ tonnes per month capability

Certifications

- Acquired:
 - HACCP
- Roadmap initiated:
 - NPOP & NOP
 - SEDEX
 - FSSC 22000
 - US FDA

Capital Investment

- Capital invested
- Infrastructure
 - Machinery
 - Equipment
 - Inventory

Phase 3: Scale & Commercial Momentum



2025 onwards

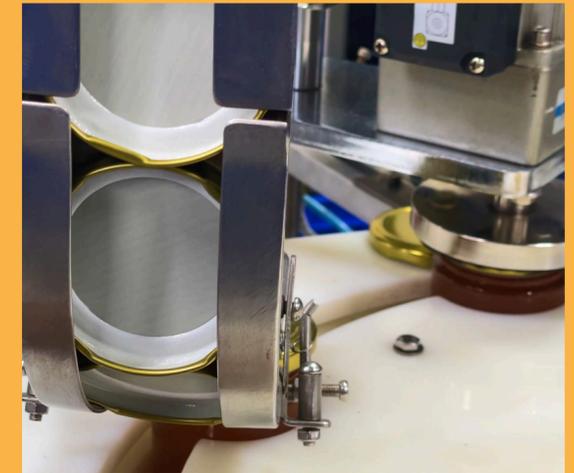
Strategic Focus

- Active honey sales began May 2025
- Aggressive B2B expansion
- Institutional & retail chain onboarding
- Structured revenue scaling



Infrastructure

- Fully operational large-scale honey facility
- Modern beehive production system
- Export-ready alignment
- Traceability tech in development
- In-house development of digital platform for apiary and colony management



Manufacturing Capacity

- Beeboxes: 3000+ per month
- Honey bottling: 150+ tonnes per month
- Bee colonies: 2000+ per month



Market Approach

- Active B2B outreach
- Private labelling
- Bulk supply partnerships for honey & beehives
- Global market readiness
- NPD for honey, pollen & packaging
- Managed Bee Farms
- Training & handholding of beekeepers & farmers



Managed Bee Farms

- Setup & manage large-scale apiaries
- Colony management across farms, estates, corporate, golf shires & more
- Pollination support for agriculture
- Honey sourcing through managed ecosystems
- Corporate ESG & institutional apiary programs
- In-house development of beekeeping app for tracking apiaries, colony activity & reporting



Certification & Licensing

FSSAI Acquired ●

IEC Acquired ●

HACCP Acquired ●

NPOP/NOP March 2026 ●

FSSC22000 May 2026 ●

SEDEX May 2026 ●

US FDA June 2026 ●

partners in the journey (honey)



partners in the journey (managed bee farms)



partners in the journey (cafés & more)



partners in the journey (training)



What next?

Honey jams & spreads

Infused honey

Matcha, Lemon, Cardamom & more

Honey Beverages

Coffee honey mix, honey lemonade & more

Complete nutrition bar

Honey + Bee Pollen & more

Corporate ESG apiaries

Setup + manage apiaries for corporates

Beekeeping education

Online & offline training programs & more



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